

# Panorama Enterprise Reporter

With a growing emphasis on accountability and performance, companies are broadening decision making beyond senior management. Managers and employees are expected to know the business and take the appropriate action to move it forward. It is no longer enough to initiate an activity, produce a result and report on it. Making the best decisions that generate the best results requires a constant interplay between analysis and reporting.

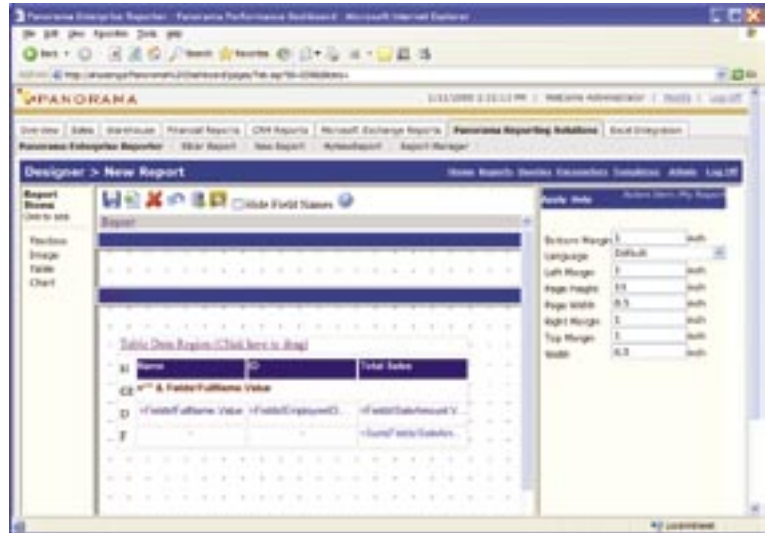
Panorama Enterprise Reporter delivers simplified report authoring and analysis tools designed specifically for the business user. Leveraging the Microsoft Business Intelligence Platform, Panorama Enterprise Reporter is easy to use, flexible and quick to deploy. By combining robust report authoring, ad hoc queries and in-depth analysis, you can ensure that decision makers understand the how and why of results.

## With Panorama, you can deliver value to the business by:

- Lowering total cost of ownership by extending the capabilities of the Microsoft Platform
- Ensuring fewer business intelligence tools to manage
- Reducing training and development costs with faster deployments
- Implementing a high performance, web-based architecture that scales to many users inside and outside the corporate firewall
- Delivering reports to any user, anywhere, on various devices
- Promoting one version of the truth, from analysis to reports

## Robust Report Authoring

Panorama provides browser-based report design tools. With no client installation, Panorama



Create enterprise reports through a web browser

Enterprise Reporter can be quickly deployed for customized report authoring. With guided report development wizards, users can create production-style reports leveraging multiple data sources from across the enterprise.

Creating reports shouldn't be complex. Panorama enables users to:

- Choose from a library of report templates and predefined queries
- Choose data, charts and image objects and insert them into the report using drag and drop placement
- Use permission to publish to categorize reports as public or private
- Save reports as .RDL files to share with other users that have browser access or export reports to Excel or PDF formats

## Fast Ad Hoc Queries

Panorama reduces IT involvement by providing tools that allow non-technical users, in any department, to run their own queries and create reports. Leveraging a point-and-click, browser-based user interface, any user can easily create, format and run a report in as little as 60 seconds.

## Integrated Reporting and Analysis

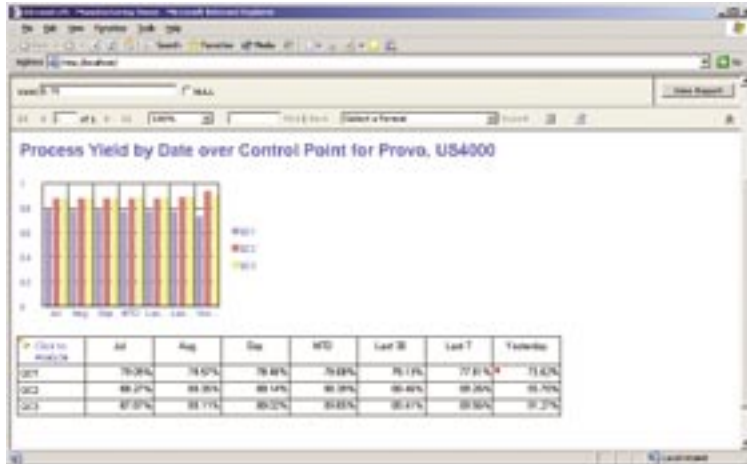
Panorama tightly integrates enterprise reporting and analysis to promote proactive business insight. Users can create reports based on rich, multidimensional analytical data and then quickly and easily alternate between analysis and reports.

### Integrated Business Intelligence Solutions

Panorama Software offers the most comprehensive and integrated analysis, enterprise reporting and performance measurement solutions for the Microsoft Platform. With a high level of interoperability and interactivity between application components, users can easily alternate between data analysis, report creation/distribution and proactive performance measurement.

### High Performance Solutions Infrastructure

To ensure maximum performance and reliability, Panorama's solutions infrastructure enables companies to securely extend business intelligence to any user, inside and outside the corporate firewall. Users can also control the content they receive and the frequency and format of delivery. Panorama's proactive intelligence and automated delivery enhances usability of existing data.



Integrate enterprise reporting and analysis



Easily create a variety of reports such as statements, production reports and financials

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